



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **ATN to Broadcast the Thrilling Bilateral Cricket Series between New Zealand and Australia Live across Canada**

**Toronto; September 12, 2025:** Asian Television Network International Limited (ATN) (TSX-V-SAT), Canada's largest South Asian broadcaster and pioneer broadcaster of cricket is proud to announce the live telecast of the highly anticipated bilateral cricket series between New Zealand and Australia, featuring three high-octane T20 International matches starting Oct 1, 2025. Cricket fans across Canada will be able to catch all the action live on ATN's sports channels i.e CBN & ATN Cricket Plus.

The series promises edge-of-the-seat entertainment as two cricketing powerhouses clash in a short-format spectacle that is sure to thrill fans. ATN will deliver comprehensive coverage, including pre-match analyses, live commentary, and post-match insights, bringing the excitement of international cricket right into Canadian homes.

#### **Broadcast Details:**

Teams: New Zealand vs Australia

Format: 3 T20 International Matches

Channels: CBN & ATN Cricket Plus

Dates: October 1 – 4, 2025

ATN invites all cricket fans to tune in and experience the drama, excitement, and unforgettable moments of international cricket, exclusively on CBN & ATN Cricket Plus.

#### **About ATN-Asian Television Network International Limited**

ATN serves Canada's diverse cultural communities with over 50 specialty television channels. The Company offers its flagship ATN-HD general interest service along with 7 other general interest channels, 3 sports Channels, 7 news Channels, 5 Bollywood movie channels and a variety of channels that include music, lifestyle, and several regional language channels that includes Hindi, Punjabi, Tamil, Bengali, Urdu, Gujarati & Marathi. ATN has been a pioneer in the Production of Multicultural Television Programming in Canada. ATN has programming alliances with leading international broadcasters like Sony Entertainment Television, Disney/Reliance-

JioStar, CNN News 18, Zee Network, Times Television, B4U, NDTV (Good Times), Republic TV, ABP News Network, Jaya TV, ARY, FOOD FOOD Network and many more.. ATN is also a pioneer broadcaster of Cricket in Canada and has exclusive broadcast rights for various International Cricket Boards. ATN was the first to bring the ICC World Cup of Cricket live across Canada in 1987 and since have exclusively broadcast a large number of Test Matches, One Day Internationals, limited over T-20 games including the Premier of IPL & various T-10 leagues. ATN's content is also available on Amazon Prime in USA & UK, ATN has its own State Of The Art Production and Digital Broadcast facilities which have also been used by various production companies associated with Netflix, CBC and others. ATN Channels are distributed through TELUS, Rogers, BELL, Cogeco, Videotron, V Media, MTS, Eastlink, FUBO & Canadian cable systems alliance.

For more information, please visit [www.asiantelevision.com](http://www.asiantelevision.com) or contact

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